

2020 ANNUAL REPORT

Dear Friends.

2020 was a year like no other. The pandemic and subsequent economic shutdown shed light on the longstanding inequities in our region. These powerful but painful lessons, especially those that highlighted racial disparities, led Stanislaus Community Foundation to deepen our commitment and accelerate our work to alleviate poverty in the region, both with our immediate response and with long-range leadership efforts.



a year like no other

Our 2020 annual report highlights how Stanislaus Community Foundation navigated the multiple crises that rocked our region. We tripled our grantmaking and used nimble donor funds to develop responsive new programs for local nonprofits and residents, that were later scaled with additional funding by local government. In addition to increasing our giving, Stanislaus Community Foundation hosted a series of nonprofit webinars, culminating in The State of Stanislaus County's Nonprofit Sector Report, with guidance for donors, as well as private and public funders.

Stanislaus Community Foundation integrated the lessons from 2020 into our plans for 2021, which include an expansion of our leadership work into the areas of economic opportunity and civic engagement. Stanislaus Community Foundation commits to rebuilding our region along the following strategic pillars:

- EDUCATION Bolster achievement along critical points on the education and workforce continuum, through the Stanislaus Cradle to Career Partnership.
- ECONOMIC OPPORTUNITY Advance economic opportunity by investing in historically disinvested neighborhoods and building new entrepreneurial programs, such as social enterprises.
- CIVIC ENGAGEMENT Restore our civic faith through Civic Saturday events and support new leadership through the NextGen on Board fellowship program for young leaders of color.

While this has been an incredibly challenging time, the pandemic highlighted our interdependence and shared humanity. We pledge and renew our work with donors, partners, and residents to create a more vibrant community for all who call Stanislaus home.

In the spirit of generosity,

Bill lackson

Chairman, Board of Directors

President & CEO

STANISLAUS COMMUNITY FOUNDATION **BOARD OF DIRECTORS**

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Meeting the Challenges of 2020

Rapid Response Efforts

COVID-19 and the corresponding restrictions on public gatherings impacted nonprofit service delivery and fundraising efforts. Stanislaus Community Foundation worked with government, nonprofit, and community partners to coordinate response efforts and leverage funding. We rapidly surveyed local nonprofits to assess their needs and accurately communicated these needs to donors and partners. We collaborated on an information campaign with Stanislaus County Office of Emergency Services and local faith leaders through loveourneighbors.org.

As nonprofits were forced to transition to new service delivery and fundraising models, Stanislaus Community Foundation hosted a series of webinars aimed at stabilizing nonprofit capacity. In partnership with the United Way of Stanislaus County, we funded 14 local nonprofits to receive financial counseling.

Flexible Funding for Scalable Solutions

As government funding and other interventions rolled out, Stanislaus Community Foundation identified gaps in resources for community members and organizations and launched the Resilient Stanislaus Fund, which awarded more than \$300,000 in grants to support local businesses, college students experiencing financial hardship, and nonprofit organizations focused on jobs and the economy, mental health, arts & culture, and youth. We provided Downtown Modesto Partnership with an initial investment of \$125,000 to launch the RAD Card Program, an innovative matching gift card program to support small businesses throughout the county.

The Stanislaus County Board of Supervisors scaled the Resilient Stanislaus Fund grants program and worked with Stanislaus Community Foundation to provide an additional \$2 million in CARES Act funding to local nonprofits. The Stanislaus County Board of Supervisors also invested an additional \$2 million in the RAD Card Program.

Philanthropic Guidance and Growth

Stanislaus Community Foundation published The State of Stanislaus County's Nonprofit Sector Report in the fall of 2020 to share information about the impact of COVID-19 on Stanislaus nonprofits and to provide guidance to funders on how they can best provide support. We also formed a funder circle with other local funders—including the United Way of Stanislaus County, Stanislaus County, and the **City of Modesto**—to coordinate response efforts and leverage investments for greater impact.

None of this work would have been possible without the generous support of our donors, who in 2020 provided a record-breaking \$6 million in grants and scholarships to students and nonprofits. We are fortunate to be a part of such a generous community.



Our Work in 2021

Stanislaus Community Foundation approaches 2021 with a renewed passion for building up our community with philanthropic investments and clear-sighted, inclusive leadership. We believe we can advance our vision of Stanislaus as a "community of choice" even in tough times. Given all that we have witnessed in 2020, we will expand our leadership work beyond education to include new initiatives in economic opportunity and civic engagement.

Educational Excellence

The Stanislaus Cradle to Career Partnership

The **Stanislaus Cradle to Career Partnership** is grounded in the belief that no single individual, program, organization, or institution can single-handedly solve the complex education and workforce readiness challenges facing our community. Improving outcomes at scale requires innovation and sustained collaboration across organizations and sectors to achieve significant and lasting impact.

Stanislaus Community Foundation launched the C2C Fund in 2020, which pools funds from multiple donors and partners and invests these dollars into proposals that address the five outcome areas of kinder readiness, early literacy, math proficiency, college attainment, and career readiness. The primary goal for the C2C Fund is to advance strategies that get better results faster and to bolster larger partnership initiatives relating to racial equity, mental health, and community powerbuilding. Stanislaus Community Foundation will invest over \$600,000 in 2021 towards this collective effort, which will include grants specifically for youth & parent empowerment, dual enrollment expansion, and action team innovations.

Scholarships for Stanislaus Students

Last year, thanks to the support of our generous donors, we supported **200 Stanislaus County** students with **over \$400,000** in scholarships. **Over 80%** of our needsbased scholarships were awarded to **first-generation college students**, and a **new online outreach and awards process** improved access and communications with students during an unprecedented time. In 2021, we will continue to work to make our scholarships process equitable and accessible to all Stanislaus County students.

Economic Opportunity

In late 2019 and through 2020, Stanislaus Community Foundation posed the following question to local partners: "How can more Stanislaus residents move from the margins of our economy to experience greater financial prosperity?" Our exploration uncovered that Stanislaus County was missing important assets to support economic mobility, including a community development corporation and social enterprises. In 2021, we will invest in creating this vital infrastructure in Stanislaus.



Social enterprises are organizations that apply business strategies to provide a positive social benefit. With support from the **Porges**

Family Foundation, Stanislaus Community Foundation is launching **Profit with Purpose**, a program that provides local nonprofits and mission-driven businesses with a step-by-step structure to launch new business ideas that earn revenue and sustain mission over time.

Community Development Corporations (CDCs)

are nonprofits that support and revitalize underserved communities by providing services such as education, job training, and affordable housing. Stanislaus Community Foundation supported City Ministry Network's initial efforts to incubate and launch a CDC focused on providing pathways to home ownership and small business services.

Stanislaus Community Foundation will continue to support economic recovery efforts as we emerge from the COVID-19 pandemic. **Attracting investment** to our region is key to our recovery and will require coordination and collaboration between county and regional partners. We will help our local partners prepare their plans for investment, participate in county-wide economic recovery efforts, and support large-scale economic recovery work within the North San Joaquin Valley.

OUR WORK

Civic Engagement & Community Capacity Building

To build a more vibrant and equitable Stanislaus, it is important that all voices are heard and that residents are informed and empowered to participate in civic life. Stanislaus Community Foundation has committed to multiple new programs in 2021 to achieve the goal of greater civic literacy.



To restore a sense of community, purpose, and shared values, Stanislaus Community Foundation will host quarterly Civic Saturday gatherings in 2021. Civic Saturdays are gatherings that provide the opportunity to nurture a shared civic purpose and deepen community bonds by using music, poetry, and readings from American historical literature.

We know that any organization that makes real change is led by diverse staff and board members, including diverse ages. To help develop the next generation of young leaders, Stanislaus Community Foundation is launching NextGen on Board. Supported by Dave and Jeanne Olson, this new program will recruit, train and place 40 young leaders (ages 18 to 26) on local nonprofit boards over the next two years.

Strong local journalism encourages civic participation and improves local decision-making, but local journalism across the country is in decline. Stanislaus Community Foundation is launching The McClatchy Media Lab Fund to bolster community journalism in Stanislaus. In an innovative partnership with the nonprofit Report for America, grants from this fund will expand the team of reporters at The Modesto Bee and support new models for journalism at the local level.

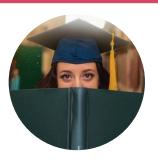
Our team at Stanislaus Community Foundation is committed to new ways of learning in 2021, including engaging in reflective conversations with our partners and listening deeply to residents. This summer, we will host a series of listening sessions with grassroots organizations to deepen our understanding of the challenges Stanislaus families face. These listening sessions will inform our leadership work and our guidance to donors.



Connecting Donors to Local Causes

Building from our 2020 State of Stanislaus County's Nonprofit Sector report, Stanislaus Community Foundation will deepen the connections between donors and causes in 2021. We will host a series of small-group meetings on issues of interest to donors. Our donor briefings will cover topics such as education, economic opportunity, and youth empowerment and will provide focused information on the causes our donors care about most. We will also launch GuideStar Local, a searchable database for donors with real-time information about local nonprofits.

Our Impact By The



NUMBERS

In 2020, Stanislaus Community Foundation managed over **\$43 million in total charitable assets** and distributed more than **\$6 million in grants and scholarships** to the community through our **more than 170 funds** established by generous individuals, families, and corporations.

CHILDREN AND YOUTH \$661,600.00 **10.52%**



COMMUNITY DEVELOPMENT \$929,086.79

14.78%



ACADEMIC & EDUCATION \$1,048,257.70

16.67%



HEALTH & HUMAN SERVICES \$1,148,242.85

18.27%



ARTS, CULTURE & HISTORY \$806,292.84

12 83%



SCHOLARSHIPS \$417,250.00

6.64%



BASIC NEEDS \$979,766.10

15.59%



OTHER \$295,908.32

4.71%



UR FUN



Agency Funds

American Leadership Forum - Great Valley Chapter Center for Human Services Central California Art Association Central Valley Professional Exchange Central West Ballet Fund Community Hospice Foundation Fund **Education Foundation of Stanislaus County** Friends of the Modesto Salvation Army Modesto Band of Stanislaus County Modesto Fire Dept. Historical Restoration Fund Modesto Firefighters Training Symposium Fund Modesto Gateway Rotary Club Foundation Fund Modesto Police Foundation Modesto Rotary Club Foundation Patterson Historical Research Foundation Patterson Recreation - Wellness, Sports and Fitness Fund Sierra Vista Child & Family Fund Sunrise Rotary Foundation Fund United Cerebral Palsy Association Fund City of Modesto Parks & Recreation

Corporate Donor Advised Funds

Boyett Petroleum "Make Dreams Real" Fund Garton Tractor Family Fund Oak Valley Community Bank Fund

Designated Funds

Brian LoConte Agricultural (Endowment) Camp Jack Hazard - "Bart Bennett" Fund (Endowment) Camp Jack Hazard - "Robert Babington" Fund (Endowment) Donovan & Alberta Bodes Fund Friends of the Empire Community Pool Imagination Library Turlock- ABC Project James McClatchy Local Media Fund Lloyd S. & Virginia M. Parks Memorial Fund (Endowment) Modesto Bee Economic Mobility Lab National Ag Science Center Fund (Endowment) Nick Chipponeri Family Fund O' B Green O'Brien's Market Rotary Centennial Junction Fund St. Stanislaus School Scholarship Fund William H. Turner & Doris L. Turner Trust Youngheim Family Fund

Donor Advised Funds

Abigail Colby Floyd Memorial Fund Amador Family Fund Ann M. Veneman Fund Augusta Fund **AUTHENTIC 209 Community Investment Fund** Back 40 Benefaction Bill & Nancy Jackson Family Fund

Bowen & Michelle Cardoza Family Foundation **Boyett Family Foundation Fund** Bruce and Grace Valentine Charitable Fund Cardoza Bordona Family Fund Carroll Family Foundation Fund Ciara Chiesa's Circle of Hope Clark Family Fund Community Transitional Resources CTR Data Path Fund **Dickerson Family Foundation Evans Family Fund** Florence Caruso Family Fund Friedman Family Fund Gianelli Family Fund Greater Modesto Area Churches Grover Family Fund **Gulvin Family Fund** Gunnarson-Duran Charitable Fund Iron Otter Fund Jeff and Barbara Quinn Family Fund John & Diane Bellizzi Fund Johnny Etchebarne's Nugget Fund Kayla Bernardi Bee Positive Foundation Layman Family Fund Martino/Cusenza Family Fund Maya Rose Children's Fund Michael and Marjorie Zagaris Family Fund Nicholson Family Fund Olson Family Fund Paul & Meika Harmon Family Fund Porges Family Foundation Raspo Family Fund Robert E. Perry Memorial Fund Ryan Dziadosz and Layla Kasha Family Fund Ryan Michael Barber Memorial Fund Siefkin Family Fund Strom Family Fund The Eric and Carol Benson Charitable Fund The InterTwine Group Fund The Muratore Family Fund The Robert Woolley Fund Tony and Linda Miligi Family Fund Tony Mistlin Youth Fund TREEmendous Goodwill Foundation Van Overbeek Family Fund

Field of Interest Funds

Bee Disadvantaged Youth Fund (Endowment) Christopher P. Walker Foundation Fund Deputy Dennis Wallace Kids Soccer Fund Focus on Prevention Memorial Hospital Foundation ROCK Fund Stanislaus Health Careers Fund The John and Cheri Phillips Fund Victoria Higginbotham Fund

Fiscal Sponsorship Funds

Friends of the Modesto Dog Park George A Rogers Neighborhood Park Fund Project Resolve Ryan Dickerson Fountain Fundraising Youth Empowerment Program/Create Our Space Fund

Scholarship Funds

AAUW Oakdale-Riverbank Escalon(ORE) Scholarship Fund Alpha Epsilon-Chapter Delta Kappa Gamma Educator Scholarship Beyer High School Athletic Scholarship Fund Chiton Society Scholarship Fund Club of Hearts Scholarship Fund Don Hendricks Memorial FFA Scholarship Evelyn Hanshaw Scholarship Fund George A Rogers Neighborhood Park Scholarship Fund Latino Business Assoc. Mary Grogan Scholarship Fund Sammy Jenkins Math Scholarship Fund Tuolumne Scholarship Fund Amador Family Scholarship Fund Arthur T. and Corrine K Shields Scholarship Fund Bee Scholarship - McClatchy Family (Endowment) Bob Boggeri Farms Fund David W. Moore Memorial Scholarship Fund Dr. Grant E & Colleen Bare Scholarship Dr. Larry Cooke Memorial Scholarship Earl Pride Scholarship (Endowment) Edward T. Taylor Jr. Perpetual Memorial Elizabeth Jane Smyth Memorial Scholarship Gemperle Family Farms Scholarship Fund Jane Wynne Woolley Memorial Scholarship Fund Jim & Betty Lilly Scholarship Fund Judy Wiegman Scholarship Fund Loving Jags Scholarship Fund Maralyn J. Stewart Memorial Scholarship Martella Family Scholarship Fund Melinda Nielsen Family Scholarship Fund Ryan Dickerson Scholarship Fund Stanislaus Futures Scholarship Fund The First Tee of Central Valley Scholarship Fund The Rose Family Scholarship Fund Trinitas Farming Community Scholarship Fund

Unrestricted Funds

Zwahlen Family Scholarship Fund

Bette Belle & Jean Smith Memorial Fund McClatchy Discretionary Fund



Our Vision

Stanislaus County is a community of choice where people live, work and thrive.

Our Mission

We nurture partnerships and grow charitable resources to advance the common good in Stanislaus County.

Our Values

We build community through collaboration. We help donors craft impactful charitable legacies. We view our community through a lens of abundance, not scarcity.

We cultivate trusted relationships by being a joy to work with. We embrace the diversity of the region through inclusive leadership. We encourage bold thinking to solve systemic problems.

