



# Stanislaus Community Foundation

**Leadership Lessons & Future Focus**

**January 19, 2024**

# Welcome & Housekeeping

1. If you have questions about our strategic framework, please enter them in the chat box. We will have time for Q&A at the end of the presentation.
2. This webinar is being recorded. We will send the recording & slides to you.
3. A survey will be sent at the end of the webinar to provide your feedback.





# Stanislaus Community Foundation Board of Directors



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**Khani Gustafson**



**John Lazar**



**Yamilet Valladolid**



# **Stanislaus Community Foundation Vision**

Stanislaus County is a community of choice where people live, work and thrive.

# **Stanislaus Community Foundation Mission**


We nurture partnerships and grow charitable resources to advance the common good in Stanislaus County.

# 2023 Impact by the Numbers



 **801**  
**GRANTS**

TOTALING  
**\$7,022,707**

 **165**  
**STUDENTS**

AWARDED  
**\$329,500**  
IN SCHOLARSHIPS

**\$45.2M**

IN TOTAL ASSETS

**9**

NEW FUNDS  
ESTABLISHED

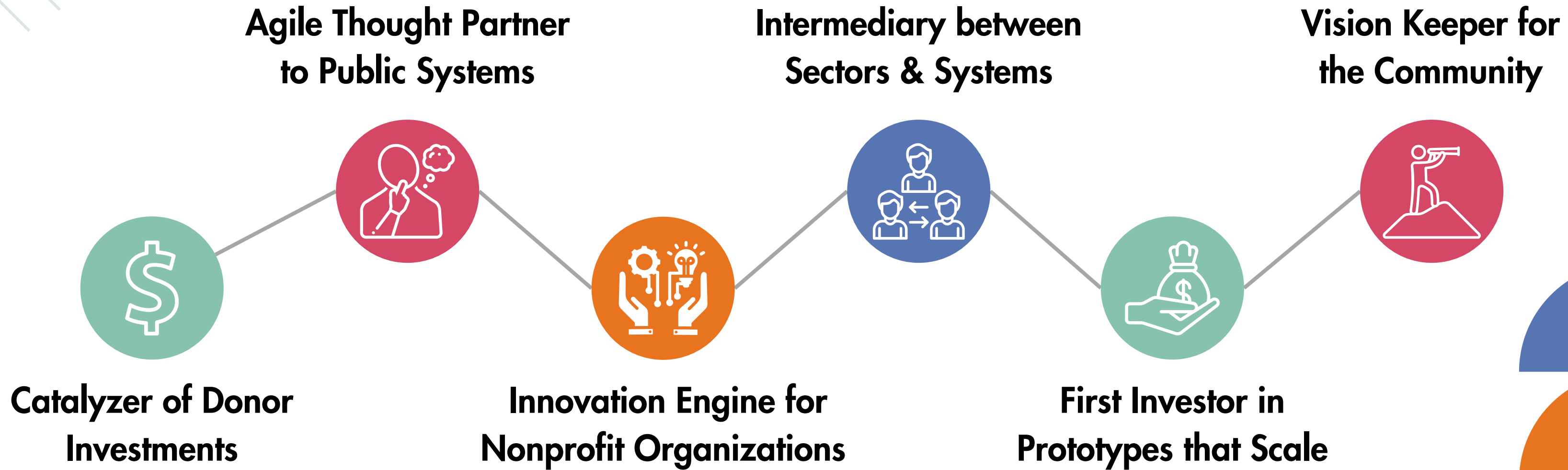
**196**

TOTAL NUMBER OF  
CHARITABLE FUNDS

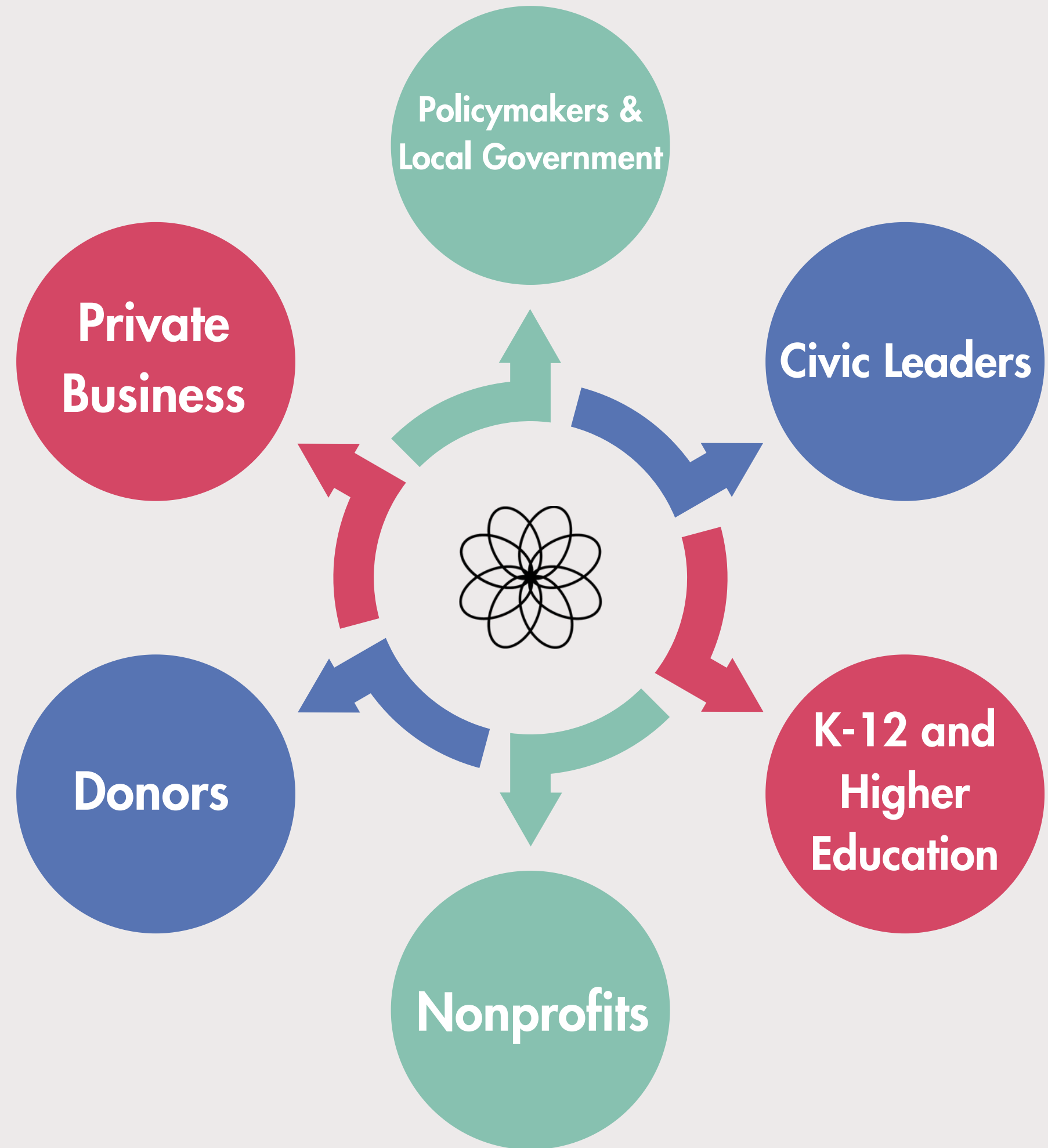
**17%**

PERCENTAGE OF ASSETS DEPLOYED  
INTO THE COMMUNITY

# Stanislaus Community Foundation Roles



**Stanislaus  
Community  
Foundation  
works with...**





**We've been in the**  
**“change business”**  
**for some time now...**



# Stanislaus Community Foundation achieved much in the past decade



Quadrupled our assets and tripled our grantmaking and scholarship giving.

Catalyzed two major multi-sector initiatives: the Cradle to Career Partnership and Stanislaus 2030.

Invested in local nonprofits and leaders through Profit with Purpose, Next Gen on Board, and the Irvine New Leadership Network.

Identified intergenerational migration of wealth through our Transfer of Wealth report.

Highlighted issues facing nonprofits through the Nonprofit Sector Report.

Partnered with the County and major corporations to grant more than \$6M to area nonprofits in the last three years.

Bolstered our local media infrastructure through our journalism funding.

Supported the market entry of new nonprofits focused on root causes: Downtown Streets Team, Able Works, Improve Your Tomorrow, Digital Nest, HealthForce Partners, and GO Public Schools.

**We've changed the consciousness of what's possible and how to work together...**

# Lessons Learned: Barriers to Large Scale Change



## Community Level:

- Entrenched generational poverty, decreasing affordability.
- Civic identity frayed, political polarization and lack of quality local journalism.

## System Level:

- Lack of urgency & capacity of public agencies to make meaningful change within systems.
- Inability to collect and respond to data real-time with innovation.
- Turnover among system leaders (retirements, job transfers) highly disruptive.

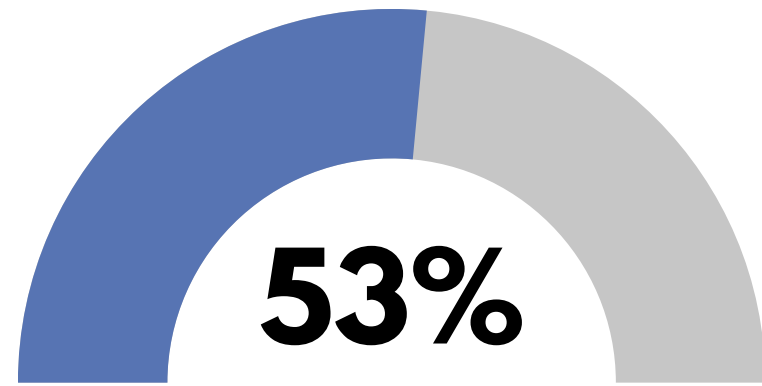
## Organization Level:

- Nonprofits not well-resourced to make changes at population scale, face donor fatigue.
- Service-model focused on downstream services, not root causes.

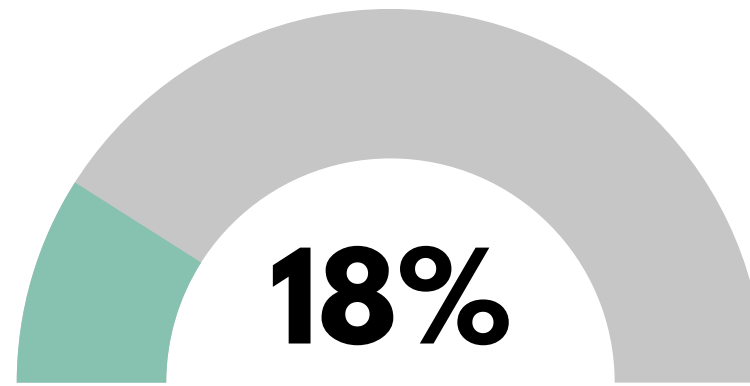
## Individual Level:

- Business leaders frustrated with State politics, government.
- Lack of succession planning for nonprofit leaders.
- Elected officials serve an increasingly polarized community with competing interests.

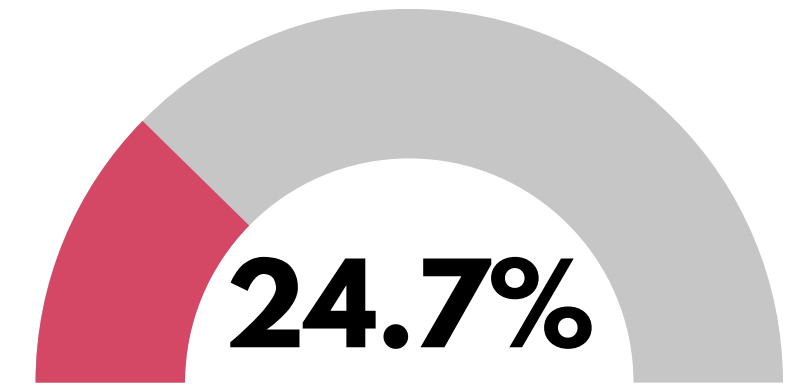
# What the Data Tells Us



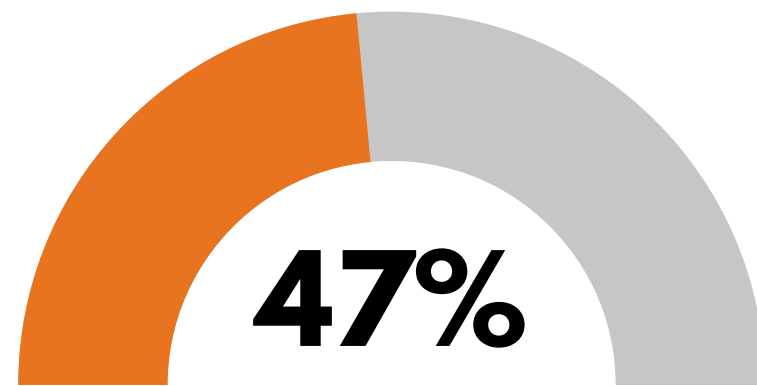
53% of Stanislaus families struggle to make ends meet



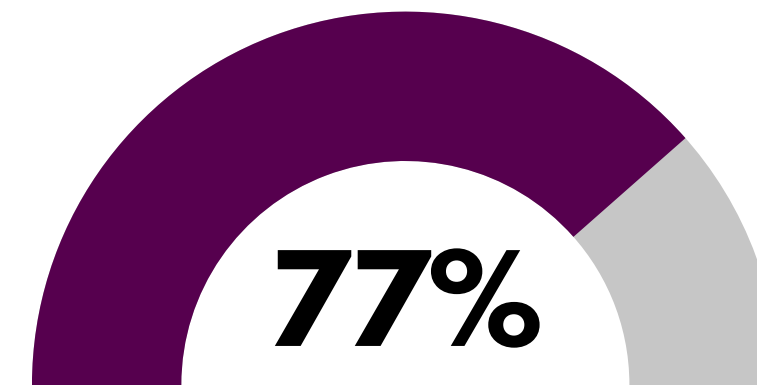
Only 18% of Stanislaus County adults (over age 25) hold a Bachelor's degree



24.7% of K12 students in Stanislaus County are English Language Learners

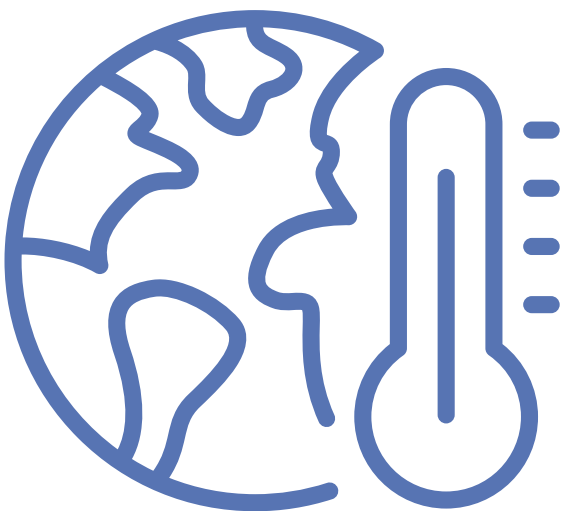


47% of Stanislaus County is Latinx but they represent minority of elected officials, managers, nonprofit leaders, and teachers



77% of Stanislaus County low-income households spend 50% of income on housing compared to 1% of moderate-income households

# Headwinds



**Climate Change and Impact on Water Supply**



**Economic and workforce uncertainty due to changing technology**



**Significant political polarization, mis/dis information**



**Migration of wealth due to sale of locally owned corporations**



**Shifting demographics by race, age, gender**



**Donor Fatigue and Potential State/Local Funding Shifts**



# We are evolving our strategies and funds.

## WHY?

So that innovation emerges from  
**many places and multiple partners...**

From people in the **closest proximity**  
to the issues...

With public agencies and nonprofits  
**scaling solutions that work...**

To build **greater self-sufficiency and**  
**upward mobility for more people.**



# Working at Multiple Levels of Change

## System Level

County agencies, Cities, K-12 Districts, Stanislaus State, Modesto Junior College, Stanislaus County Office of Education, Federal & State Elected Officials, Local Elected Officials

## Organization Level

Nonprofits providing social services, shelter, arts and cultural programs, basic needs support, mental health services, job training and other services

## Individual Level

Local residents, business owners, civic leaders, neighborhood champions, community advocates, donors & philanthropists

# The Future We're Working Towards



**Accountable & Agile  
Public Systems**



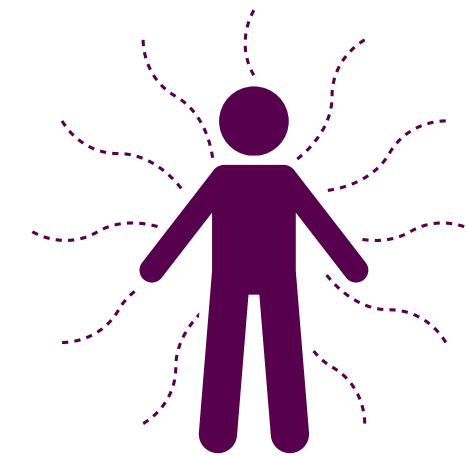
**New Vision &  
New Leadership**



**Innovative &  
Thriving Nonprofits**



**Empowered &  
Engaged Residents**



**Energized Business  
Leaders & Donors**



# Creating a Community that Works for Everyone

## Create Economic Opportunity

Stanislaus 2030

North SJ Valley  
HealthForce Partners

**Housing Solutions Fund**

**Leadership & Education  
in Ag Fund**

## Boost Educational Attainment

Cradle to Career Partnership

**Education Solutions Fund**

GO Public Schools

**Health Careers Fund**

**Scholarship Program**

## Rebuild Civic Identity & Infrastructure

**Resident-Led Grantmaking**

Community Journalism

**Civic Solutions Fund**

**Latino Leadership Fund**

Central Valley Legislative  
Roundtable

## Invest in Nonprofit Innovation

**Porges Nonprofit Excellence Initiative:**

- *Sabbatical Program*
- *Mid-Level Manager Training*
- *Succession Planning Program*

Friends of the Foundation

Ongoing Grantmaking



# Stanislaus Community Foundation Staff



**Marian Kaanon**  
President/CEO



**Seabre Dillard**  
Finance Director/Controller



**Maria Cortez**  
Chief Strategy Officer



**Melissa Van Diepen**  
Chief Philanthropy Officer



**Samantha Jones**  
Marketing & Special Projects Officer



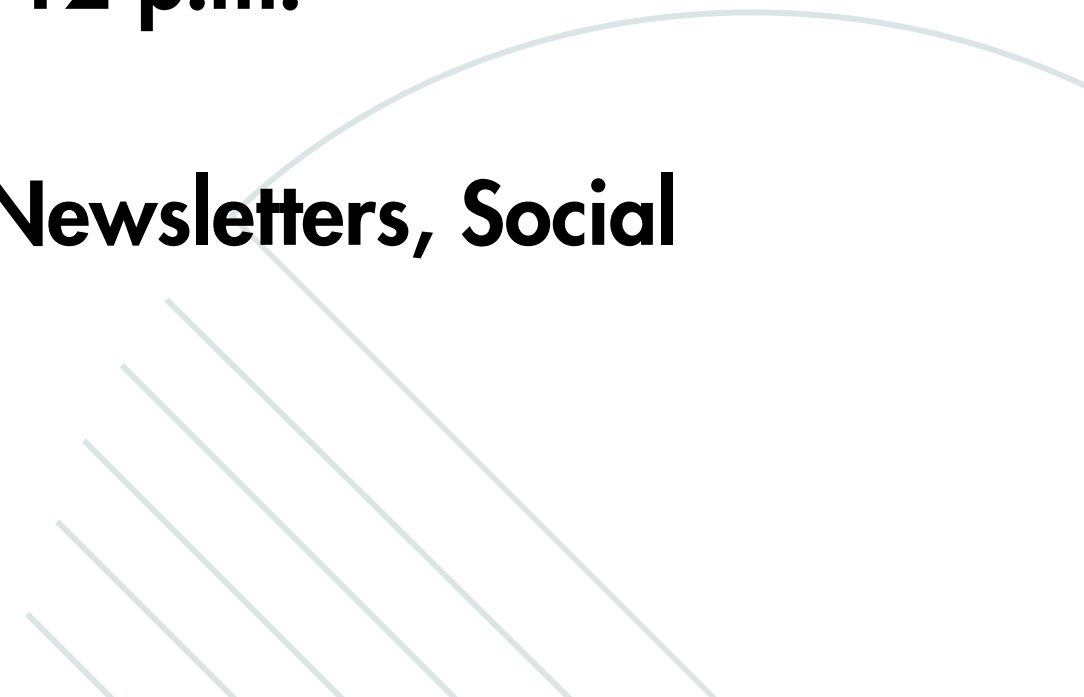
**Umeeka Sheena**  
Program Officer



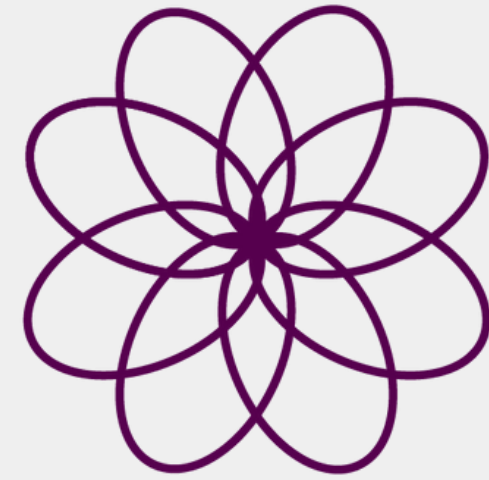
**Jessica Tapia**  
Administrative & Scholarships Coordinator

# How You Can Get Involved with SCF

- **Open a Donor Advised or Scholarship Fund**
  - **Tax Advantages, Estate Gifts, Honoring Loved Ones, Generational Giving**
- **Join the Friends of the Foundation**
- **Contribute to our Leadership Funds**
- **Attend our Open House on Thursday, February 15, 4 to 6 p.m.**
- **Attend the virtual Launch of the Porges Nonprofit Excellence Initiative on Thursday, February 29, 12 p.m.**
- **Stay Connected Through Our Email Newsletters, Social Platforms and Events**







Stanislaus  
Community  
Foundation

# Thank you!

Survey Link: [bit.ly/4aXGmxo](https://bit.ly/4aXGmxo)